

Benefits At a Glance

Chattanooga Dragon Boat Festival April 18, 2009

Benefit	SOLD - General Shale Brick Presenting Sponsor \$10,000	Corporate Sponsor \$5,000	Stage/Entertainment Sponsor \$5,000	Finish Line Sponsor \$2,500	Start Line Sponsor \$2,500	Athletes Village \$2,500	Marshaling Area \$2,500	Heat Sponsor \$1,500
Television Spot Feature	Yes							
Create Brand Promotion Around Event	Yes							
Mention in Radio Advertising	Yes	Yes						
Print Advertising	Logo	Logo						
Special Entertainment Print Advertisements	Logo	Logo	Dominant Logo					
Television Spot	Logo	Logo	Logo	Name	Name	Name	Name	
Scoreboard	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Promotional Posters	Logo	Logo	Name	Name	Name	Name	Name	
Exclusivity	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Display Space at Event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Team Entry	Comp.	Comp.	Comp.	Comp.	Comp.	Comp.	Comp.	
Banner Space at Festival	2	2	2	1	1	1	1	1
Event T-shirts	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
On Sight P.A. Announcements (Qty of at least:)	20	10	10	5	5	5	5	5
Web Presence and Link	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Signage near Information Booth & Marshaling					Yes			
Sponsor signage in Marshaling area							Yes	
Sponsor Signage in Team Tent Area						Yes		